

PRESS RELEASE

NutrEvent 2024: Explore the latest advances and trends in the field of nutrition

*NutrEvent is the European partnering event dedicated to innovation in Food, Human and Animal Nutrition. Organised in Lille Grand Palais by Eurasanté, Clubster NHL, Valorial, Biotech Santé Bretagne, Atlanpole and Atlanpole Biotherapies, the event will take place on October 1st and 2nd, 2024. More than 500 participants from 25 countries are expected to attend, including suppliers of functional and innovative ingredients, pharmaceutical companies, start-ups and distributors, as well as investors and key players in academic research and technology transfer. With a focus on future innovation, the event offers **four main activities**: conferences, a pitch competition, an exhibition area and one-on-one meetings - giving all participants the opportunity to exchange ideas.*

NUTREVENT, THE EUROPEAN CONVENTION WHERE INNOVATION PARTNERSHIPS EMERGE

NutrEvent has positioned itself as the must-attend event for professionals in the sector, facilitating collaboration through pre-organised meetings and an exhibition area.

The exhibition area, located at the heart of the event, will host nearly **40 French and international exhibitors**. Many key players in the sector will be present, including **Kreglinger Europe, Ilsi Europe, Biofortis and GenoScreen**. The regional pavilion will bring together companies from the Hauts-de-France region. These include **Foodinnov' Group**, which specialises in nutrition and food transition; food and sensory analysis laboratories **Qualtech**; **Zymoptiq**, which develops enzymatic measurement products; and **Inrae Transfert**, a project engineering and technology transfer company for innovation in the food, agriculture and environment sectors, among others.

Another key activity at NutrEvent is the business convention. The partnering platform is ideal for meeting other players in the sector and initiating commercial or R&D partnerships. In 2023, it generated more than 1,200 one-on-one business meetings.



ADDRESSING THE DIFFERENT CHALLENGES IN THE SECTOR

The NutrEvent conference programme offers essential insights for those who wish to stay at the forefront of emerging trends. More than **60 international speakers** will be on hand to share their experience.

The 'spotlight sessions' will focus on three key themes. Experts will discuss **how the gut microbiota affects our metabolism and general health, and the latest discoveries and innovations regarding these interactions**. Nard Clabbers, opinion leader in personalised nutrition at NCNC Nutrition Consultancy, will be leading this conference. **Investment trends in the food and nutrition sectors up to 2025** will also be discussed at a conference. This topic for investors and start-ups will be

explored by experts such as Ariane Voyatzakis, Head of Innovation at Ania (Association Nationale des Industries Agroalimentaires). **Artificial Intelligence (AI) will be at the heart of the discussions**. AI is set to revolutionise many sectors, including nutrition. By integrating it into the food production chain, it is possible to improve efficiency and optimise food processes.

Over the two days, the conferences will also cover other subjects, including the latest trends in innovation in the field of food supplements and medical nutrition. Attendees will learn how to combine nutrition and sustainability in production and processed food products, as well as major advances in animal nutrition.

REWARDING INNOVATION IN THE SECTOR

NutrEvent gives young companies the opportunity to present their projects to a panel of experts. During the event, the Start-up Slams are held to select the most innovative project in the sector. This year, **regional player Lesaffre is supporting the competition**. It is also being organised **in partnership with Rockstart**, a venture capital accelerator based in Amsterdam. The winner will receive support from Rockstart, including 5 hours of consulting, access to the Rockstart Agrifood Selection Days 2025 and a VIP ticket for Rockstart Community Day.

TAKE ADVANTAGE OF THE HOSTED EVENTS ORGANISED AS PART OF NUTREVENT

Attending NutrEvent is also an opportunity to take part in various initiatives organised by key players in the sector. This year, NutrEvent will host the 11th edition of the Rencontres Qualiment as well as the Nutricourses project, which aims to evaluate the impact of the Nutri-Score on consumer behaviour.

NutrEvent 2024 promises to be a must-attend event for food and nutrition professionals. Combining inspiring conferences and networking sessions, it is a unique opportunity to explore innovations, discuss challenges and seize opportunities in the sector.



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EVENT VENUE

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ORGANISERS



Eurasanté is a tech transfer, an incubator and a cluster manager in life sciences, nutrition and healthy ageing sectors located in Northern France. Eurasanté assists firms in their setting-up process in Northern France and is a service provider for technology transfer, innovative R&D collaboration and partnering opportunities. It helps researchers, start-ups & companies with their development projects. Eurasanté runs 4 incubators: the Bio-Incubator (health), Euralimentaire (foodtech), Eurasenior (healthy ageing) and Vivalley (sport & health). It leads the Eurasanté Park, a 300-hectare site of excellence at the heart of the largest university hospital campus in Europe.



Clubster NHL – Nutrition, Health, Longevity – is a French competitiveness cluster federating 360 members in the Nutrition, biotechnology, healthy ageing and health sectors. We foster collaboration between academia, private companies (start-up, SMEs and large companies), clinicians and final users. Our aim is to help our members to design, develop and finance their innovative products and processes.



N°1 network devoted to agri-food innovation through a collaborative approach, Valorial brings together 400 members and a community of more than 5,000 « innovactors » focusing on smarter food. Core mission: to identify, set up and support collaborative and innovative R&D projects.

A chain of personalised services, from idea to market: consultancy services for project set-up including European project, project management assistance, networking and search for partners, resourcing and specialized monitoring, consultancy on innovation strategy and management promotion/communication.



Biotech Santé Bretagne is a technological innovation center dedicated to developing research and supporting innovation in Brittany. Biotech Santé Bretagne enables the success of structuring and large-scale projects by supporting companies and project leaders through a comprehensive and a unique expertise: consulting, engineering, feasibility study, development strategy, financing, international support.



A techno-cluster, business innovation centre, and regional incubator in the Pays de la Loire region, and the leader and co-leader of several competitive clusters.



Atlanpole Biotherapies is an inter-regional (Pays de la Loire, Brittany, and Centre Val de Loire) competitiveness cluster. It obtained its certification from the Ministry of Industry in July 2005. Atlanpole Biotherapies combines the skillsets of laboratories, platforms, and businesses to provide a complete, relevant, and competitive public/private offering along the biopharmaceutical value chain, from the discovery of targets through to clinical evaluation.

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