



VISIBILITY OFFER

BioFIT | MedFIT | MEDigIT | NutrEvent



Eurasanté is a development agency dedicated to tech transfer and business development in healthcare, life sciences, MedTech and nutrition sectors. For over than 20 years, Eurasanté has been working to promote the growth of the health sector. Our experienced project managers assist researchers, start-ups and companies to develop their innovations and projects, boost their business and networks. Eurasanté organises 4 international healthcare-related B-to-B events which aim to increase and improve interactions between academia and industry, and encourage additional innovative sector collaborations:

BioFIT (Life Sciences)

MedFIT (MedTech, Diagnostic)

MEDigIT (Digital Health)

NutrEvent (Food and Nutrition)

BioFIT | MedFIT | MEDigIT | NutrEvent

International Events with 4 main activities:



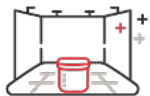
One-on-one meetings to build and develop innovations and business collaborations



Conferences to gain insight and discover the latest industry trends



Pitch sessions to identify and promote innovative products and technologies



Exhibition to highlight your company with other innovators



EVENTS VISIBILITY

BioFIT | MedFIT | MEDigIT | NutrEvent



The leading European partnering event for early-stage innovation deals and investment rounds in the field of Life Sciences

13th edition | December 3rd & 4th, 2024 | Lille
December 11th & 12th, 2024 | Online meetings

14th edition | 2025 | Strasbourg
15th edition | 2026 | Marseille

Our key media partners: Biotech Finances, BioVox, European Biotechnology Magazine, European Biopharmaceutical Review, Labiotech, La Gazette du Laboratoire, MedNous...



LinkedIn

2,300 followers
28,000+ post impressions



Website

130,000 Views / Year



Newsletters/Mailing

25,000 contacts



Final programme

1,000 Ex.



The European partnering event for innovation partnerships and investment rounds in the MedTech and Diagnostic sectors

8th edition | December 3rd & 4th, 2024 | Lille
December 11th & 12th, 2024 | Online meetings

9th edition | 2025 | Grenoble
10th edition | 2026 | Strasbourg

Our key media partners: Biotech Finances, DeviceMed, Infomedix, Journal of Medical Device Regulation, La Gazette du Diagnostic, MedNous...



LinkedIn

2320 followers
25,000+ post impressions



Website

65,000 views / year



Newsletters/Mailing

13,000 contacts



Final programme

700 Ex.



The European partnering event
fostering innovation in digital health

1st edition | December 3rd & 4th, 2024 | Lille
December 11th & 12th, 2024 | Online meetings

2nd edition | 2025 | Grenoble
3rd edition | 2026 | Strasbourg

Join us as a Media Partner for our first edition!



LinkedIn
MEDigit Event



Website
www.medigit-event.com



Newsletters/Mailing
1/month to 5,000 contacts



Final programme
300 Ex.



The European partnering event for in
Food and Nutrition innovation

11th edition | Sept. 30th & Oct. 1st, 2025 | Nantes

12th edition | 2026 | Rennes

13th edition | 2027 | Lille

Our key media partners: Actif's, AgFunder News,
Hospimedia, La Gazette du Laboratoire,
Nutrieko, PetFoodpro, Wellness Foods &
Supplements...



LinkedIn

1,915 followers

22,000+ post impressions



Website

55 000 views / year



Newsletters/Mailing

10,000 contacts



Final programme

600 Ex.



WHAT COULD BE INCLUDED IN THE MEDIA PARTNERSHIP?

BioFIT | MedFIT | MEDigIT | NutrEvent

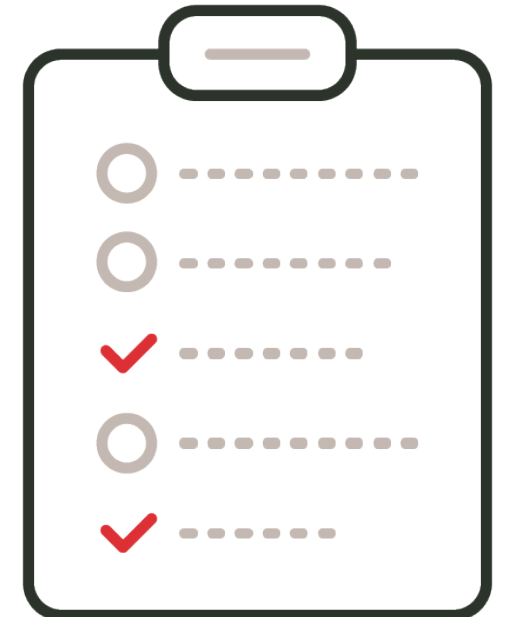
Media partnership possibilities:

FROM EURASANTÉ:

- Your logo as a media partner on our communication tools
- Communication on LinkedIn
- A dedicated news on the website of the event, relayed on social media
- Discounts on the visitor pass for your subscribers
- An access to the event (press pass)
- Your magazine displayed in the press area during the event
- ...

FROM THE MEDIA:

- Our event on your agenda
- Banner/Ad on your website/in your magazine
- Communication on LinkedIn
- An article about the event on your media
- Dedicated emailing to promote the event
- Attend the event (interviews are possible)
- ...



Would you like to support
more than one event
and/or during more than one edition?

No problem.

We can adapt the partnership.

CONTACT | SOPHIE DELCROIX

Event Communication Officer

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